

# OTHER ADVERTISING *Opportunities*

## Communiqué (LeadingAge Iowa's weekly newsletter)

### "Box" ad with vendor website link

Box ad using the following dimensions: 8" width x 2.5" height. LAI must receive the ad content one-week prior to the publication. This newsletter is emailed to members only. This opportunity is available to current associate members only.

Per newsletter	\$400
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## PD Campaign (LeadingAge Iowa's bi-weekly education newsletter)

### "Box" ad with vendor website link

Box ad using the following dimensions: 8" width x 2.5" height. LAI must receive the ad content one-week prior to the publication. This newsletter is emailed to all members as well as non-members. This opportunity is available to current associate members only.

Per newsletter	\$400
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## LeadingAge Iowa Website

### "Box" ad with vendor website link

Box ad using the following dimensions: 8" width x 2.5" height. Your ad will be placed on the homepage of the LAI website and will be viewed by everyone that visits the LAI website. This opportunity is available to current associate members only.

Ad - per quarter (1 Available each quarter.)	\$1,000
Ad - per year (1 Available)	\$3,000

For additional information, contact Dawn Balder at 515-440-4630 or [dbalder@LeadingAgeIowa.org](mailto:dbalder@LeadingAgeIowa.org).

If you are interested in associate membership or any of the sponsorship or advertising options.

Thank you for supporting LeadingAge Iowa.

*Remember - your marketing investment with LeadingAge Iowa not only benefits your organization, but it also supports LeadingAge Iowa's efforts in assisting Iowa Providers of Long-Term Support and Services (LTSS) members in building a better future for aging Iowans!*

To become an Associate Member or to secure any sponsorships or advertising opportunities sign up here today:

[www.LeadinAgeIowa.org/2023Sponsorship-Advertising](http://www.LeadinAgeIowa.org/2023Sponsorship-Advertising)