



# HIPAA Basics & Beyond

June 18, 2024 • 1–2 p.m. CT

[www.LeadinAgeIowa.org/HIPAABasics](http://www.LeadinAgeIowa.org/HIPAABasics)

LeadingAge Iowa is partnering with LeadingAge Kansas to offer this opportunity. With the increasing number of Office for Civil Rights (OCR) investigations and settlements as well as the continued targeting of health care providers by third-party actors breaching their networks, there is no better time to make sure your community and staff are familiar with the HIPAA Privacy, Security, and Breach Notification Rules. This session will cover a variety of topics related to HIPAA and data privacy compliance – a refresher on the HIPAA basics; Office for Civil Rights (OCR) enforcement and settlements; business associates; personal representatives, guardians, and health care durable powers of attorney; social media and online comments; subpoenas; and ransomware. The presenter of this webinar will help attendees unjumble the mishmash of HIPAA compliance and enforcement for implementation in their communities.

- Become familiar with the basic requirements of the HIPAA Privacy, Security, and Breach Notification Rules.
- Identify potential HIPAA risk compliance areas.
- Understand the role of personal representatives as defined under HIPAA and how they relate to legal guardians or health care durable powers of attorney.
- Learn tips for managing social media and online comments, business associates, and responding to subpoenas.

## **Event Schedule**

**June 18, 2024** | 1–2 p.m. CT

## **Who Should Attend**

ALL disciplines should attend this webinar. Appropriate for nursing homes, assisted living programs, and adult day services.

## **Faculty**

**Brooke Bennett Aziere, Partner and Practice Group Chair for Health Care & Long-Term Care, Foulston Siefkin LLP**

Foulston health care practice chair Brooke Bennett Aziere represents providers including skilled nursing, assisted living, and independent living facilities. She counsels on compliance, risk management, HIPAA, and reimbursement matters. Her experience includes licensure and regulatory issues, managed care and payor contracting, and HIPAA Privacy and Security practices, policies, procedures, and breach investigations.

## **Continuing Education Information**

**Nursing Home Administrators** – The event is designed to provide 1.0 contact hour, aligning with the criteria set by the Iowa Board of Examiners for Nursing Home Administrators for participants who attend the entire event. Please note that partial credit will not be granted; full attendance is required to receive contact hours or a certificate of attendance. LAI will verify electronic virtual sign-in and sign-out times before issuing certificates.

**Iowa Board of Nursing Provider #67** – LeadingAge Iowa is an approved provider of continuing education for nurses, accredited by the Iowa Board of Nursing (Provider No. 67). Participants who attend the event in its entirety will be eligible for 1.0 contact hour. Please note that partial credit will not be granted; you must attend the entire event to receive contact hours or a certificate of attendance. LAI will verify electronic virtual sign-in and sign-out times before issuing certificates. Evaluations for this event can be submitted directly to the Iowa Board of Nursing.

**Activity Professionals** – This session has been approved by the Iowa Department of Inspections & Appeals for 1.0 contact hour for Certified Activity Professionals who attend this session in its entirety. Partial credit for this session will not be granted. To receive contact hours or a certificate of attendance, you must attend the entire session.

LAI Assisted Living Manager Recertification – Participants who attend the entire event will be eligible for 1.0 contact hour. Please note that partial credit will not be granted; full attendance is required to receive contact hours or a certificate of attendance. LAI will verify electronic virtual sign-in and sign-out times before issuing certificates.

Social Workers – The event is designed to provide 1.0 contact hour, aligning with the criteria set by the Iowa Board of Examiners for Social Workers for participants who attend the entire event. Please note that partial credit will not be granted; full attendance is required to receive contact hours or a certificate of attendance. LAI will verify electronic virtual sign-in and sign-out times before issuing certificates.

For other long-term support and service provider professionals not listed above: Most licensure boards, credentialing agencies and professional organizations have processes that allow individuals to earn a certain number of CEUs for non-preapproved programs and/or to accommodate self-submission for approval of continuing education hours after the event takes place with proper documentation from the program sponsors. It is up to the discretion of the licensee to choose relevant sessions and self-report. Certificates of attendance will be provided for this purpose.

### **Registration & Other Information**

Register at [www.LeadingAgeIowa.org/HIPPABasics](http://www.LeadingAgeIowa.org/HIPPABasics).

LeadingAge Iowa Member	\$50
Prospective Member	\$100

### **What's Included**

Registration fee includes digital handout, one connection to the live webinar and instructions for receiving CE credit/attendance certificate for one person. A recording of this webinar is NOT included in the registration fee.

### **Cancellation/Refund Policy**

No refunds for failure to log-in at the time of the event. Substitutions are welcome anytime via email. A full refund will be given to all cancellations received 10 or more business days prior to the event. A \$25 administrative fee will be charged to all cancellations received six to nine business days prior to the event. No refunds will be given to cancellations received five or fewer business days prior to the event. Refunds will be calculated by the date received and the business days remaining prior to the event. LeadingAge Iowa reserves the right to cancel the program due to insufficient enrollment, in which case pre-registered participants will be notified and full refunds provided. All cancellation and substitution requests must be emailed to Amy Huisman ([ahuisman@LeadingAgeIowa.org](mailto:ahuisman@LeadingAgeIowa.org)).

Go to [www.LeadingAgeIowa.org/VPCodeofConduct](http://www.LeadingAgeIowa.org/VPCodeofConduct) to view the LAI Virtual Programs Code of Conduct.

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515-440-4630 or [www.LeadingAgeIowa.org](http://www.LeadingAgeIowa.org)