

OTHER ADVERTISING OPPORTUNITIES

Communicue (LeadingAge Iowa's weekly newsletter)

\$250 Per Newsletter

"Box" ad with vendor website link

Box ad using the following dimensions: 8" width x 2.5" height. LAI must receive the ad content one-week prior to the publication. This newsletter is emailed to 1,700 members only. This opportunity is available to current associate members only.

LeadingAge Iowa Website

\$1,000 Per Quarter (1 Available Each Quarter)

"Box" ad with vendor website link

\$3,000 Per Year (1 Available)

Box ad using the following dimensions: 8" width x 2.5" height. Your ad will be placed on the homepage of the LAI website and will be viewed by approximately 70,000 visitors within a year or approximately 17,500 visitors per quarter. This opportunity is available to current associate members only.

For additional information, contact Dawn Balder at 515-440-4630 or DBalder@LeadingAgeIowa.org.

Thank you for supporting LeadingAge Iowa.

Remember - your marketing investment with LeadingAge Iowa not only benefits your organization, but it also supports LeadingAge Iowa's efforts in assisting Iowa Providers of Long-Term Support and Services (LTSS) members in building a better future for aging Iowans!

To become an Associate Member or to secure any sponsorships or advertising opportunities, sign up here today: www.LeadngAgeIowa.org/2024Sponsorship-Advertising