



# Raising Tech: The Future of Senior Living Technology

August 1, 2024 • 11 a.m.–12 p.m. CT

[www.LeadinAgeIowa.org/RaisingTech](http://www.LeadinAgeIowa.org/RaisingTech)

As senior living continues to evolve, so does the technology needed to support and enhance the resident and employee experience. This session will examine how to build a proactive roadmap and budget using an internal steering committee at your community for optimal buy-in, efficiency and effectiveness.

- Discover innovative technology solutions your communities should be considering as we look to the future of senior living.
- Discuss what baseline technology infrastructure is needed to set your community up for innovative success.
- Examine how to build a proactive roadmap and budget using an internal steering committee at your community for optimal buy-in, efficiency and effectiveness.

## Event Schedule

August 1, 2024 | 11 a.m.–12 p.m. CT

## Who Should Attend

Administrators, Nurse Leaders, Department Heads, CFOs, and other staff with influence over the technology employed within your organization. Appropriate for all provider types including nursing home, assisted living, adult day services, and independent living.

## Faculty

### **Amber Bardon, Founder and CEO, Parasol Alliance, Lindenhurst, IL**

Amber Bardon is the Founder and CEO of Parasol Alliance, the strategic planning and full-service managed IT partner exclusively serving the senior living field, with almost two decades of experience in the health care industry with specific expertise in senior living and long-term care. She is an expert at implementing efficiencies specific to senior living technology solutions by utilization of a technology assessment and 3-year strategic roadmap and holds a master's degree in Project Management and is a certified Project Management Professional (PMP). Bardon is credited with growing a virtual multi-state workforce since the company's inception, including 23 "Best and Brightest" Company awards, and being recognized by Channel Futures MSP 501 by being included in their "Top 501 Managed IT Service Providers" in the World list for the past 6 years (ranked #4 in the world in 2022).

## Continuing Education Information

**LAI Assisted Living Manager Recertification** – Participants who attend the entire event will be eligible for 1.0 contact hour. Please note that partial credit will not be granted; full attendance is required to receive contact hours or a certificate of attendance. LAI will verify electronic virtual sign-in and sign-out times before issuing certificates.

**Iowa Board of Nursing Provider #67** – LeadingAge Iowa is an approved provider of continuing education for nurses, accredited by the Iowa Board of Nursing (Provider No. 67). Participants who attend the event in its entirety will be eligible for 1.0 contact hour. Please note that partial credit will not be granted; you must attend the entire event to receive contact hours or a certificate of attendance. LAI will verify electronic virtual sign-in and sign-out times before issuing certificates. Evaluations for this event can be submitted directly to the Iowa Board of Nursing.

**Nursing Home Administrators** – The event is designed to provide 1.0 contact hour, aligning with the criteria set by the Iowa Board of Examiners for Nursing Home Administrators for participants who attend the entire event. Please note that partial credit will not be granted; full attendance is required to receive contact hours or a certificate of attendance. LAI will verify electronic virtual sign-in and sign-out times before issuing certificates.

For other long-term support and service provider professional not listed above: Most licensure boards, credentialing agencies and professional organizations have processes that allow individuals to earn a certain number of CEUs for non-preapproved programs and/or to accommodate self-submission for approval of continuing education hours after the event takes place with proper documentation from the program sponsors. It is up to the discretion of the licensee to choose relevant sessions and self-report. Certificates of attendance will be provided for this purpose.

## **Registration & Other Information**

Register at [www.LeadingAgeIowa.org/RaisingTech](http://www.LeadingAgeIowa.org/RaisingTech).

LeadingAge Iowa Member     ~~\$50~~ **FREE**

Prospective Member         \$100

### **What's Included**

Registration fee includes digital handouts, one connection to the live webinar, and instructions for receiving CE credit/attendance certificate for one person. A recording of this webinar will be made available upon request for 2 weeks following the webinar (no CE credit/attendance certificates will be issued for viewing the recording).

### **Cancellation/Refund Policy**

There will be no refunds approved for this webinar. Registered attendees who miss the live webinar can request the recording within 2 weeks following the webinar.

Go to [www.LeadingAgeIowa.org/VPCodeofConduct](http://www.LeadingAgeIowa.org/VPCodeofConduct) to view the LAI Virtual Programs Code of Conduct.

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